



# Community College Initiative Program 2018-2019

Field of Study: Tourism and Hospitality Management

Tourism and Hospitality Management Concentration Areas		
<ul style="list-style-type: none"> <li>Hospitality and Hotel Management</li> <li>Culinary Arts and Restaurant Management</li> <li>Meeting, Event, and Exhibition Planning</li> <li>Tourism</li> </ul>		
Track One Certificate	Track Two Non-Certificate Courses	Track Three Courses and English
Minimum Requirements		
Participants who meet the following criteria will be eligible to participate in Track One: <ul style="list-style-type: none"> <li>Students must meet minimum language requirements to enroll in credit-bearing classes.</li> <li>Pre-requisites may be required for specific courses.</li> </ul>	Participants who meet the following criteria will be eligible to participate in Track Two: <ul style="list-style-type: none"> <li>Students must meet minimum language requirements to enroll in credit-bearing or workforce development classes.</li> <li>Pre-requisites may be required for specific courses.</li> </ul>	Students who have not yet met minimum requirements in English at their host campus will take a combination of English classes and content courses, as possible based on their level of proficiency and department approval.
Sample Field Concentration Courses		
Intro to Travel Industry Intro to Hospitality and Tourism Industry Hotel-Restaurant Organization and Management Hospitality Human Resource Management Marketing of Hospitality Services The Event Industry Principles of Culinary Arts Customer Service	Intro to Hospitality and Tourism Industry Hospitality Personnel Management Managing Housekeeping Operations Security Issues in the Hospitality Industry Food Preparation Food Safety and Sanitation Food, Beverage, and Equipment Purchasing	English Reading and Vocabulary English Grammar English Writing English Oral Expression English Listening and Speaking College Success Skills Non-credit course Field elective
General Studies Required or Helpful for the Field		
<ul style="list-style-type: none"> <li>Oral Communication</li> <li>College Writing</li> <li>Project Management</li> <li>Intro to Computers</li> </ul>		
Hands-on, Practical Professional Experience Outside of the Classroom		
<b>Sample Internship Opportunities—Minimum of 75 hours</b> Student-run hotels and restaurants at colleges, local hotels or resorts, amusement parks, restaurants, tourist agencies, local tourist sites, national or state parks, associations and convention center.		
<b>Sample Volunteer Activities that Build Professional Experience in the Field—Minimum of 125 hours</b> Culinary fundraisers, Future Hospitality Leaders of America (FHLA) student club, National Society of Minorities in Hospitality club, tourism office, local parks, hotels, golf courses, cycling races, and community events.		
<b>Sample CCI Programming in This Field of Study</b> <i>Program Site Visits:</i> Local hotels, resorts, restaurants, parks, tourist sites, culinary corporations. <i>Speakers and Panels:</i> Company recruiters, hotel management staff, local travel agents, and catering sales managers. <i>Workshops and Conferences:</i> Local travel shows, seminars on a variety of topics like hand washing, knife skills, or etiquette, Communique Workshop, and National Society of Minorities in Hospitality annual conference.		