Community College Initiative Program  
2020-2021  
Field of Study: Tourism and Hospitality Management

### Tourism and Hospitality Management Concentration Areas

- Hospitality and Hotel Management  
- Culinary Arts and Restaurant Management  
- Meeting, Event, and Exhibition Planning  
- Tourism

<table>
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<tr>
<th>Track One Certificate</th>
<th>Track Two Non-Certificate Courses</th>
<th>Track Three Courses and English</th>
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<td><strong>Minimum Requirements</strong></td>
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| Participants who meet the following criteria will be eligible to participate in Track One:  
  • Students must meet minimum language requirements to enroll in credit-bearing classes.  
  • Pre-requisites may be required for specific courses. | Participants who meet the following criteria will be eligible to participate in Track Two:  
  • Students must meet minimum language requirements to enroll in credit-bearing or workforce development classes.  
  • Pre-requisites may be required for specific courses. | Students who have not yet met minimum requirements in English at their host campus will take a combination of English classes and content courses, as possible based on their level of proficiency and department approval. |

### Sample Field Concentration Courses

- Intro to Travel Industry  
- Intro to Hospitality and Tourism Industry  
- Hotel-Restaurant Organization and Management  
- Hospitality Human Resource Management  
- Marketing of Hospitality Services  
- The Event Industry  
- Principles of Culinary Arts  
- Customer Service  
- Intro to Hospitality and Tourism Industry  
- Hospitality Personnel Management  
- Managing Housekeeping Operations  
- Security Issues in the Hospitality Industry  
- Food Preparation  
- Food Safety and Sanitation  
- Food, Beverage, and Equipment Purchasing  
- English Reading and Vocabulary  
- English Grammar  
- English Writing  
- English Oral Expression  
- English Listening and Speaking  
- College Success Skills  
- Non-credit course  
- Field elective

### General Studies Required or Helpful for the Field

- Oral Communication  
- College Writing  
- Project Management  
- Intro to Computers

### Hands-on, Practical Professional Experience Outside of the Classroom

**Sample Internship Opportunities—Minimum of 75 hours**
Student-run hotels and restaurants at colleges, local hotels or resorts, amusement parks, restaurants, tourist agencies, local tourist sites, national or state parks, associations and convention center.

**Sample Volunteer Activities that Build Professional Experience in the Field—Minimum of 100 hours**
Culinary fundraisers, Future Hospitality Leaders of America (FHLA) student club, National Society of Minorities in Hospitality club, tourism office, local parks, hotels, golf courses, cycling races, and community events.

### Sample CCI Programming in This Field of Study

- **Program Site Visits:** Local hotels, resorts, restaurants, parks, tourist sites, culinary corporations.  
- **Speakers and Panels:** Company recruiters, hotel management staff, local travel agents, and catering sales managers.  
- **Workshops and Conferences:** Local travel shows, seminars on a variety of topics like hand washing, knife skills, or etiquette, Communique Workshop, and National Society of Minorities in Hospitality annual conference.